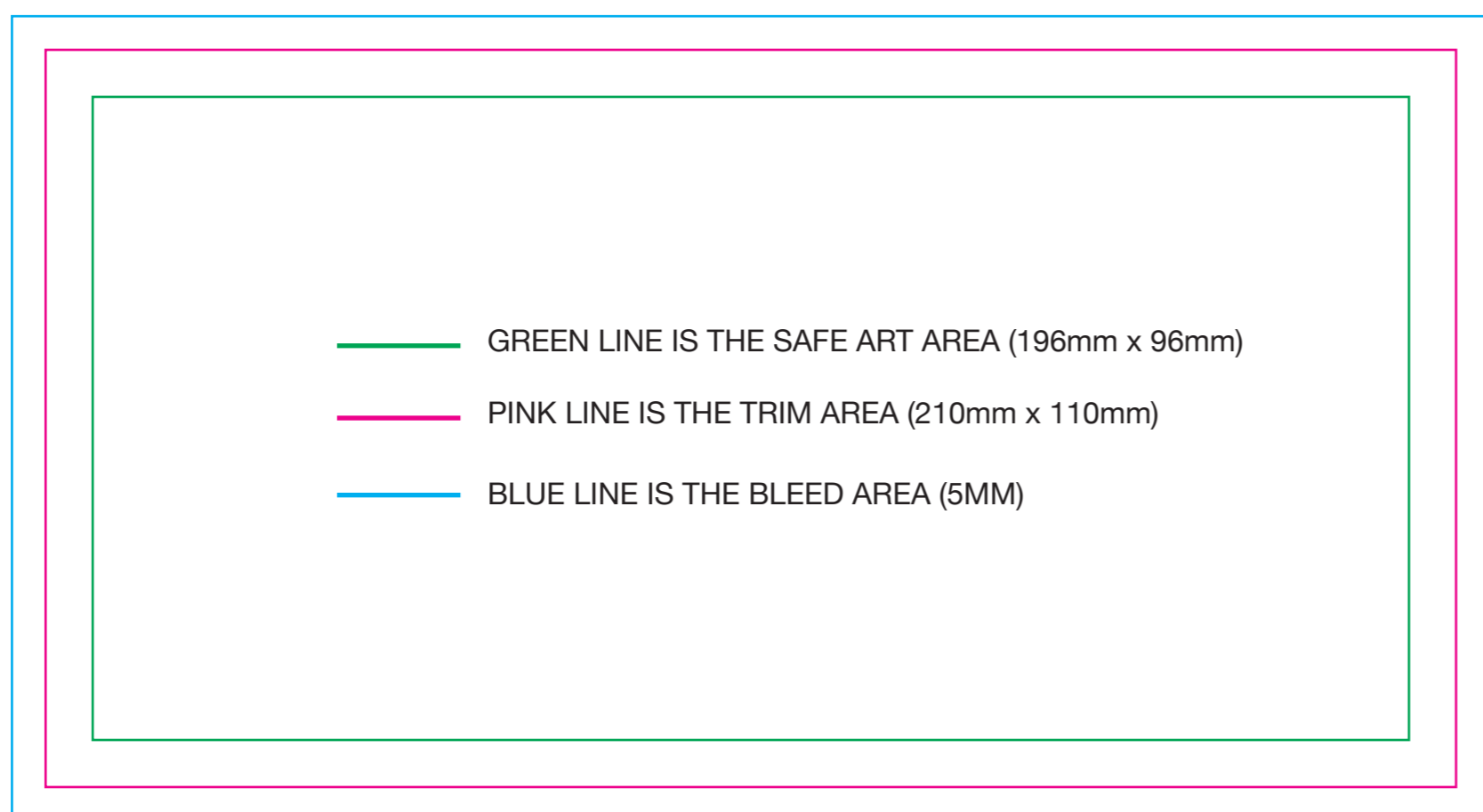




Artwork Size 210mm x 110mm with 5mm bleed



## Accepted Files



We require industry standard formats for all uploaded files. We keep quality in mind when we print every job. We accept the following formats: PDF - EPS - JPEG - TIFF. Please provide separate pdf files for different designs.

## BLACKS Uncoated CMYK

c: 0	c: 60
m: 0	m: 60
y: 0	y: 60
k: 100	k: 100

There are 2 x different ways you can print CMYK black.  
c:0 m:0 y:0 k:0 or c:60 m:60 y:60 k:60  
We recommend c:60 m:60 y:60 k:60 (rich black finish)

**FONTS** - All text in black should be set to overprint.

## Artwork - Use of images and logos



Images used must be 300dpi  
Links need to be embedded - not missing  
CMYK colours only present.  
If designing a spot colour job, vector files are preferred to allow for trapping.  
Logo's need to be good quality jpegs or vector files.

Once we receive your art file we flight check the file for any production or design issues. We then impose your artwork inside our die cut line and email you a pdf imposition proof for approval. **We do not supply printed proofs or printed samples due to production setup.**

## Artwork Checklist - for supplying your own

- ✓ File has 5mm bleed
- ✓ All fonts converted to outlines.
- ✓ Black fonts converted to overprint.
- ✓ All links embedded.
- ✓ Hires 300dpi images have been used
- ✓ No crop marks
- ✓ No die lines
- ✓ No RGB or spot colours for CMYK printing.
- ✓ Font size no smaller than 10pt.
- ✓ Reverse white text bolded
- ✓ Thin lines recommended to be bolded.
- ✓ Blacks: c:60 m:60 y:60 k:100

## Please Note:

\* DO NOT COMPARE PRINTED STUBBY COOLER TO AN ON SCREEN DIGITAL COMPUTER IMAGE. A COMPUTER IMAGE IS MADE UP OF RGB COLOUR. IT IS AN ELECTRONIC DIGITAL IMAGE, NOT PRINTED. NOTE ALL COMPUTER SCREENS VARY AND MAY NOT BE CALIBRATED. WE TAKE NO RESPONSIBILITY FOR ANY ART ERRORS WITH ALL SUPPLIED ART FILES. PLEASE CHECK THEM CAREFULLY BEFORE SENDING THEM THROUGH.